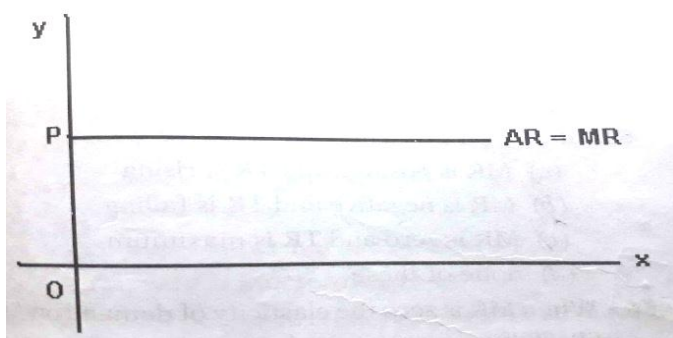


TOPICS: Theory of Production and Cost, Meaning and Types of Markets

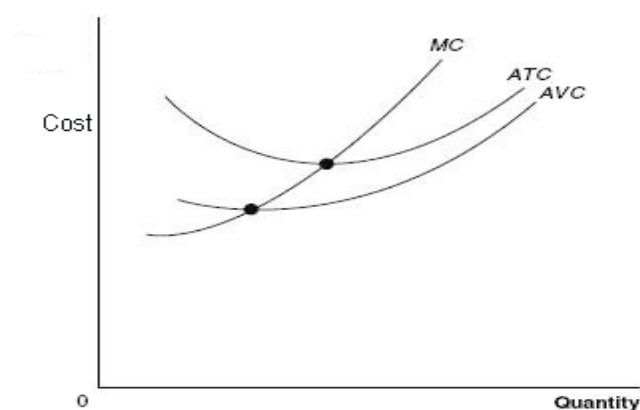
1. Price Taker Firms _____
 - (a) Advertise to increase the demand for their products.
 - (b) Do not advertise because most advertising is harmful for the society.
 - (c) Do not advertise because they can sell as much as they want at the current price.
 - (d) Who advertise will get more profits than those who do not.
2. Who has argued that firms have 'satisfising' behaviour & strive for profits that are satisfactory.
 - (a) Baumol
 - (b) H.A. Simon
 - (c) A. A. Berle
 - (d) G.C. Means
3. The structure of the cold drink industry in India is best described as
 - (a) perfectly competitive
 - (b) monopoly
 - (c) monopolistically competitive
 - (d) oligopolistic
4. _____ economies are associated with the distribution of the product of a Firm.
 - (a) Manufacturing
 - (b) Inventory
 - (c) Production
 - (d) Selling
5. A monopolist is a _____.
 - (a) Price maker
 - (b) Price –taker
 - (c) Price adjuster
 - (d) None of the above
6. Identify the correct statement :
 - (a) The average product is at its maximum when marginal product is equal to average product.
 - (b) The law of increasing returns to scale relates to the effect of changes in factor proportions.
 - (c) Economies of scale arise only because of indivisibilities of factor proportions.
 - (d) Internal economies of scale can accrue when industry expands beyond optimum.
7. Homogeneous product are sold under-
 - (a) Collusive oligopoly
 - (b) Non-collusive oligopoly
 - (c) Perfect oligopoly
 - (d) Imperfect oligopoly
8. If total revenue of a firm increases by Rs. 65025 due to an increase in sale of good X from 60 units to 75 units, then marginal revenue will be _____.
 - (a) 3000
 - (b) 4335
 - (c) 4000
 - (d) 3335
9. A market with one seller & one buyer is known as _____.
 - (a) Duopoly
 - (b) Monopsony
 - (c) Oligopsony
 - (d) Bilateral monopoly
10. The long run average cost curve is also called _____.
 - (a) Envelope curve
 - (b) Plant curve
 - (c) Both a and b
 - (d) None of these
11. Which one of the following is not an objective of price discrimination?
 - (a) maximizing profit
 - (b) enjoy diseconomies of scale
 - (c) capture foreign market
 - (d) dispose off surplus stock
12. The total cost of producing 30 units of output is Rs. 300. If average fixed cost at this level of output is Rs. 7, then the total variable cost will be _____.
 - (a) Rs. 160
 - (b) Rs. 140
 - (c) Rs. 90
 - (d) Rs. 120

26. The law of variable proportions is drawn under all of the assumptions mentioned below except the assumption that :
- the technology is changing.
 - there must be some inputs whose quantity is kept fixed.
 - we consider only physical inputs and not economic profitability in monetary terms.
 - the technology is given and stable.
27. Selling outlay is an essential part of which of the following market situations?
- Monopolistic Competition
 - Perfect Competition
 - Monopoly
 - Pure Competition
28. When LAC Curve is _____, it will be tangent to the falling portions of the SAC Curves.
- Decreasing
 - Increasing
 - Both (a) and (b)
 - Neither (a) nor (b)
29. Which of the following markets would most closely satisfy the requirements for a perfectly competitive market?
- Electricity
 - Cable television
 - Cola
 - Milk
30. The marginal product of a variable input is best described as :
- Total product divided by the number of units of variable input.
 - the additional output resulting from a one unit increase in the variable input.
 - the additional output resulting from a one unit increase in both the variable and fixed inputs.
 - the ratio of the amount of the variable input that is being used to the amount of the fixed input that is being used.
31. Under Monopolistic Competition, in the long-run, resources _____.
- will be fully used
 - may be partially used
 - may not be used at all
 - will not be required at all
32. Opportunity Cost refers to _____ in accepting an alternative course of action.
- Value of sacrifice made
 - Benefit of opportunity foregone
 - Both (a) and (b)
 - Neither (a) nor (b)
33. Imperfect oligopoly is based on _____.
- product differentiation
 - product homogeneity
 - intense competition
 - existence of few firms
34. Which of the following statements is incorrect?
- The LAC curve is also called the planning curve of a firm
 - Total revenue = price per unit \times number of units sold.
 - Opportunity cost is also called alternative cost.
 - If total revenue is divided by the number of units sold we get marginal revenue.
35. Firms have chronic excess production capacity in _____ market
- Duopoly
 - Perfect competition
 - Monopolistic competition
 - Oligopoly
36. Diminishing marginal returns for the first four units of a variable input is exhibited by the total product sequence :
- 50, 50, 50, 50
 - 50, 110, 180, 260
 - 50, 100, 150, 200
 - 50, 90, 120, 140
37. In economics the term market refers to _____.
- A particular place
 - A commodity
 - Buyers and sellers
 - Bargaining for a price
- Only 1
 - only 2
 - 2 & 3
 - 2, 3 and 4

38. Marginal Revenue (MR) =
- Will have positive values only
 - Will have negative values only
 - Can be positive or zero, but not negative.
 - Can be positive or zero or even negative
39. The figure shows that the firm belong to _____.



- Imperfect competitive market
 - Monopoly
 - Oligopoly
 - Perfectly competitive market
40. In figure below, possible reason why the average variable cost curve approaches the average total cost curve as output rises is :



- Fixed costs are falling while total costs are rising at rising output.
 - Total costs are rising and average costs are also rising.
 - Marginal costs are above average variable costs as output rises.
 - Average fixed costs are falling as output rises.
41. In which market, transactions involve contracts with a promise to pay and deliver goods at some future date ?
- Forward
 - Futures
 - Both (a) and (b)
 - None of these
42. Which of the following statements is incorrect ?
- If Marginal Revenue exceeds Marginal cost, the Firm should increase output.
 - If Marginal Cost exceeds Marginal Revenue the Firm should decrease output.
 - Economic profits are maximized when Total Costs are equal to Total Revenue.
 - Profits are maximized when Marginal Revenue equals Marginal Cost.
43. Under Monopoly, in the long-run, a Firm _____.
- will always be an Optimal Firm.
 - will never be an Optimal Firm.
 - may or may not be an Optimal Firm.
 - will leave the industry.

44. Which of the following is an example of an "Implicit cost" ?
- (a) Interest that could have been earned on retained earnings used by the firm to finance expansion.
 - (b) The payment of rent by the firm for the building in which it is housed.
 - (c) The interest payment made by the firm for the building in which it is housed.
 - (d) The payment of wages by the firm.
45. A firm should not produce at all if its _____.
- (a) total variable costs are not met
 - (b) total fixed costs are not met
 - (c) semi - variable costs are not met
 - (d) all of the above
46. _____ represents all those combinations of inputs which are capable of producing the same level of output.
- (a) Isoquant
 - (b) Isocost
 - (c) Isoprice
 - (d) None of the above
47. Oligopolistic industries are characterized by :
- (a) a few dominant firms and substantial barriers to entry.
 - (b) a few large firms and no entry barriers.
 - (c) a large number of small firms and no entry barriers.
 - (d) one dominant firm and low entry barriers.
48. A firm has a variable cost of Rs. 1000 at 5 units of output. If fixed costs are Rs. 400, what will be the average total cost at 5 units of output ?
- (a) Rs. 280
 - (b) Rs. 60
 - (c) Rs. 120
 - (d) Rs. 1400
49. Discriminating monopoly implies that the monopolist charges different prices for his commodity :
- (a) from different groups of consumers
 - (b) for different uses
 - (c) at different places
 - (d) any of the above
50. A firm encounters its "shutdown point" when-
- (a) Average total cost equals price at the profit-maximising level of output
 - (b) Average variable cost equals price at the profit-maximising level of output
 - (c) Average fixed cost equals price at the profit-maximising level of output
 - (d) Marginal cost equals price at the profit-maximising level of output